

IngridVillalta

GRAPHIC DESIGNER & ILLUSTRATOR

ingrid@twenda.com

PROFILE

A creative and enthusiastic person with significant experience in graphic design, communication, and illustration in both corporate and freelance environments. I approach projects with an attention to detail and organization and my passion for the graphic arts inspires me to keep learning.

EXPERIENCE

Mandy and Pandey, Ann Arbor, MI. Senior Designer (2006-2012)

Illustrator of the book series. Graphic design for print and digital. Copywriting and brand development.

Bath Accessories Company, Hayward, CA. Graphic Designer (2006-2007)

Product packaging and advertisement. Graphic design for print. Product design and pattern design for textiles and embroidery.

Avon Costa Rica. Graphic Designer (1999-2001)

Catalog design of beauty cosmetics, lingerie along with the creative direction of fashion and beauty photo shoots.

FREELANCE

Northeastern University CadLab Research Group. Boston, MA. Graphic Designer (2012)

Graphic design for print and digital.

Northeastern University mHealth Research Group. Boston, MA. Visual Designer (2012)

Graphic design for print. User interface design for the Web and mobile games. Digital illustrations and flash animation.

“PRESAFE” Next Generation Safety First. Malibu, CA. Graphic Designer (2010-2011)

Illustrator of the activity books. Graphic design for print and digital. Website development and advertisement.

Dartmouth Publishing, Sudbury, MA. Illustrator (2010)

Technical, scientific and product illustrations.

Discovery Education Assessment. Graphic Designer (2003-2005)

Graphic design and illustration for educational materials.

EDUCATION AND GRAPHIC DESIGN TRAINING.

Northeastern University, Boston, MA (2012-Present) Master in Digital Media & 3D Animation

Massachusetts College of Art and Design (2010) Continuing Education Studies

Academy of Art University, San Francisco, CA. (2004-2005) Graduate Studies

Vanderbilt University (2002-2003) English Language Center

University of Costa Rica, San José, CR (1995-1999) BFA with a major in Graphic Design

SOFTWARE PROFICIENCY

Adobe Creative Suite. Photoshop, InDesign, Illustrator and Quark Express

Working knowledge in Flash, Dreamweaver, Maya & After Effects

ORGANIZATIONS

Member of AIGA the professional association for design

Member of Children Illustrators

LANGUAGES

Fluent in English & Spanish

ACHIEVEMENTS

Book Builders of Boston Scholarship, May 2013

Portfolio Grant. Academy of Art University, California, USA. (2004)

iParenting Media Outstanding Product Award for the bilingual children book

"Mandy and Pandysays, Ni Hao ma?" (2007)

Mom's Choice Award for the Educational Activity Book "Presafe Kids" (2012)

References Available upon request.

PORTFOLIO SITES

www.behance.net/Villalta_Ingrid

www.wallsforfun.com