

PERSONAL PROFILE

I am a creative and enthusiastic person with a diverse range of experience in photo production, packaging design, magazine and children's book design.

I have been fortunate to have worked on multiple projects in the health and beauty industry including Avon Costa Rica, Bella Cosmetics International, Bath Accessories Inc., as well as educational materials for children like Mandy and Pandy bilingual books and PreSafe educational books.

Painting and illustration have always been a passion for me. I have created several murals for nurseries, children's rooms and day care centers. Incorporating multicultural presentations that capture a rich ethnic and racial diversity is an important aspect of my art.

CAREER HISTORY

Freelance Graphic Designer. October 2006- Present.

Company Partner / Creative Director.

Mandy and Pandy LLC Ann Arbor, MI.

Responsible for the illustrations of the book series and layout. Also graphic design for promotional materials like flyers, business cards, sales sheets, catalogs, website graphics, banners and trade show materials.

Freelance Graphic Designer. January 2010- Present.

Creative Director. "PRESAFE" Next Generation Safety First, Inc. Malibu, CA.

Responsible for the Illustrations and graphic designer of the activity books and collateral materials.

Bath Accessories Company Inc. January 2006 - 2007. Hayward, CA.

Senior Designer. Responsible for packaging of single accessory items, gift set packaging, product catalog, patterns design for textiles and embroidery design.

Avon Costa Rica. January 1999 - October 2001. Base in San José, CR.

Graphic Designer. Responsible for catalog design of beauty cosmetics, skin products and lingerie along with the creative direction of fashion and beauty photo shoots.

The Museum of Contemporary Art and Design of Costa Rica. January 1998-1999.

Staff. Responsible for assistance on exhibitions staging, installations and custody.

EDUCATION AND GRAPHIC DESIGN TRAINING.

2012 Pursuing a Master of Professional Studies in Digital Media at Northeastern University, Boston, MA

2010 Massachusetts College of Art and Design. Continuing Education. Boston, MA.

2004-2005 Academy of Art University. Graduate Studies. San Francisco, CA.

2002-2003 Vanderbilt University. English Language Center, Intensive English Program. TN.

1999 University of Costa Rica. Bachelor in Fine Arts with a major in Graphic Arts. San José, CR

ACHIEVEMENTS

2004. Portfolio Grant. Academy of Art University, California, USA.

2007. I parenting Media Outstanding Product award for:

" Mandy and Pandys says, Ni Hao ma?"

2011-Present. AIGA member

SOFTWARE PROFICIENCY

Proficient in Adobe Creative Suite. Photoshop, InDesign, Illustrator and Quark Express.
Working knowledge in Flash and Dreamweaver.

Fluent in English & Spanish.

FREELANCE EXPERIENCE

2009-2010: Dartmouth Publishing, Inc. Illustrator. Boston, MA

2009-Present: Bath Accessories Company, Inc. Graphic designer and packaging designer. CA.

2009: A vista Events, LLC. Painter. A vista creates environments for special events. Maryland.

2007-Present: "PRESAFE" Next Generation Safety First. Illustrator and graphic designer. CA.

2006-Present: Mandy and Pandys Co, LLC. Illustrator and graphic designer. Ann Arbor, MI.

2004: "Nagnot" An interactive application for kids. Graphic designer and Illustrator. CAN.

2004: San Francisco British Motors, Perks Mini magazine. Graphic designer. CA

2003-2004: "Discovery Education Assessment".Graphic designer and illustrator.TN.

2003-2009: Murals for children's rooms & playrooms.Tennessee, California, and Maryland.

2002: "The History of the Railroad in Costa Rica" Illustrations and graphic design. San José, CR.

2002: Catalogue Bella Cosmetics International. Graphic designer. San José, CR.

REFERENCES:

Roy Warner CEO of " Presafe" next generation safety Inc. Malibu, CA.
Contact info: roy@presafe.org (310) 463-1368

Chris Lin. CEO of Mandy and Pandys Company. Ann Arbor MI.
Contact info: chris@mandyandpandy.com (734) 904-1916

Elisa Lee CEO of Bath accessories company, Hayward, CA.
Contact info: elisa@bathaccessories.com